



華擎科技 ASRock Inc.

Stock Code 3515



Safe Harbor Statement

Except for historical information contained herein, the matters set forth in this presentation are forward looking statements that are subject to risks and uncertainties that could cause actual results to differ materially, including the impact of competitive products and pricing, timely design acceptance by our customers, timely introduction of new technologies, ability to ramp new products into volume, industry wide shifts in supply and demand for electronic products, industry overcapacity, availability of manufacturing capacity, financial stability in end markets, and other risks.



Company Profile

ASRock Product Line

Consolidated Financial Result

Business Highlight

Q&A





Established : 2002.May.

Capital : NT\$1,216million

Chairman : Tung, Hsu-Tien ; GM : Hsu, Lung-Lun

Core Business: MB, Server (ASRock Rack), IPC (ASRock Industrial), Mini PC, Graphics Card, Gaming Monitor

Milestones



Product Line

Mini PC
Series



Motherboard
Series



Graphics Card
Series



Server/Workstation
Series



Industrial PC
Series



Gaming Monitor
Series





Profit & Loss

NT\$ million	2023 H1	2024 H1	YoY
Revenue	8,482	10,178	20%
COGS	(6,930)	(7,988)	15%
Gross Profit	1,551	2,190	41%
Operating Expense	(1,257)	(1,511)	20%
Operating Income	295	679	130%
Non-Operating Income (Loss)	76	195	155%
PBT	371	874	135%
Net Income	266	694	161%
Net Income Attributable to Stockholders	283	572	102%
EPS (NT\$)	2.32	4.70	103%
Gross Margin (%)	18%	22%	
Operating Profit Margin (%)	3%	7%	
Net Profit Margin (%)	3%	7%	
ROE (%)	4%	7%	



Balance Sheet

NT\$ million	2023/6/30		2024/6/30	
Current Assets				
Cash and Equivalents	3,357	23%	1,729	11%
AR	1,604	11%	2,005	13%
Inventory	7,177	50%	8,690	54%
Total Current Assets	13,443	94%	15,165	95%
Other Assets	849	6%	786	5%
Total Assets	14,292	100%	15,951	100%
Current Liabilities				
AP	2,778	19%	3,478	22%
Dividends Payable	1,072	8%	1,580	10%
Total Current Liabilities	5,984	42%	6,946	44%
Total Liabilities	6,100	43%	7,033	44%
Capital	1,220	9%	1,216	8%
Retained Earnings	3,245	23%	3,619	23%
Net Equity	8,191	57%	8,918	56%
Total Liabilities and Net Equity	14,292		15,951	100%
Book Value Per Share (NT\$)	62.19		66.60	

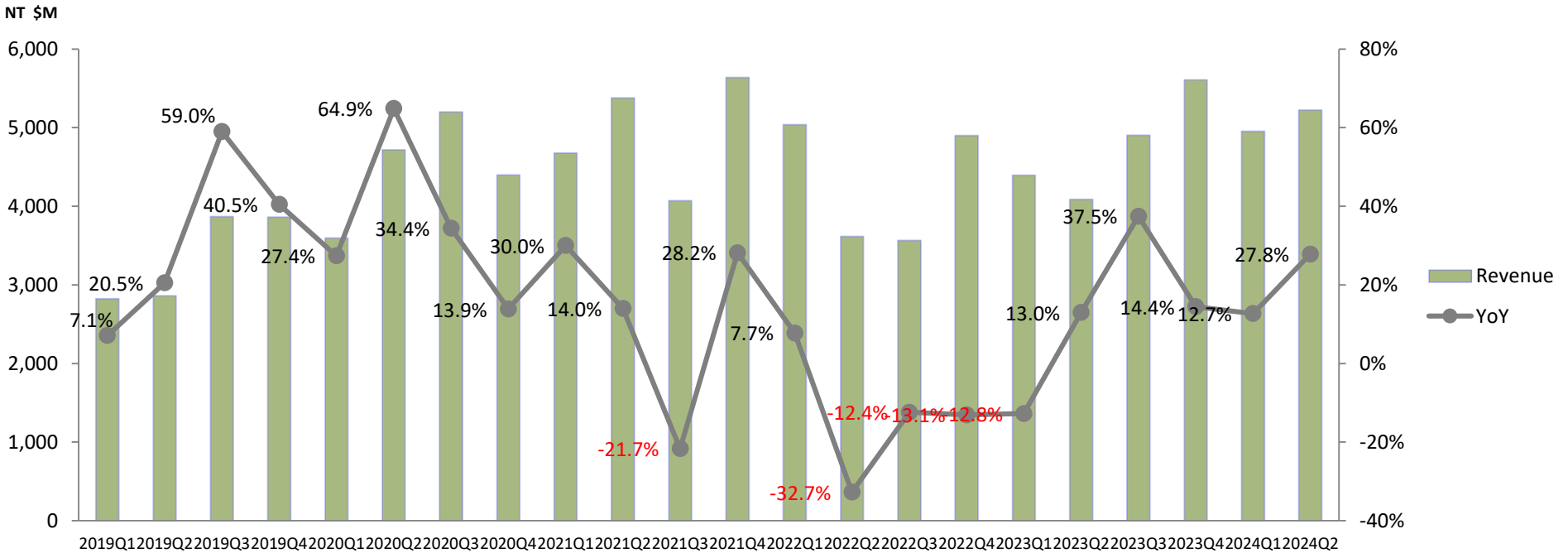


Statement of Cash Flows

NT\$ million	2023 H1	2024 H1
Cash Flows from Operating Activities		
PBT	371	874
(Increase) Decrease in Accounts Receivable	26	(62)
(Increase) Decrease in Inventory	833	(2,313)
Increase (Decrease) in Accounts Payable	(225)	263
Net Cash Provided (Used) by Operating Activities	1,015	(1,098)
Cash Flows from Investing Activities		
(Acquisition) Disposal of Financial Assets at Amortized Cost	(674)	(454)
Interest received	47	76
Net Cash Provided (Used) by Investing Activities	(650)	(413)
Cash Flows from Financing Activities		
Decrease in Short-Term Loans	(625)	
Payments of Lease Liabilities	(28)	(33)
Net Cash Provided (Used) by Financing Activities	(649)	(33)
Effect of Exchange Rate Changes	53	228
Net Increase (Decrease) in Cash	(231)	(1,317)
Cash, Beginning of the Period	3,588	3,046
Cash, End of the Period	3,357	1,729

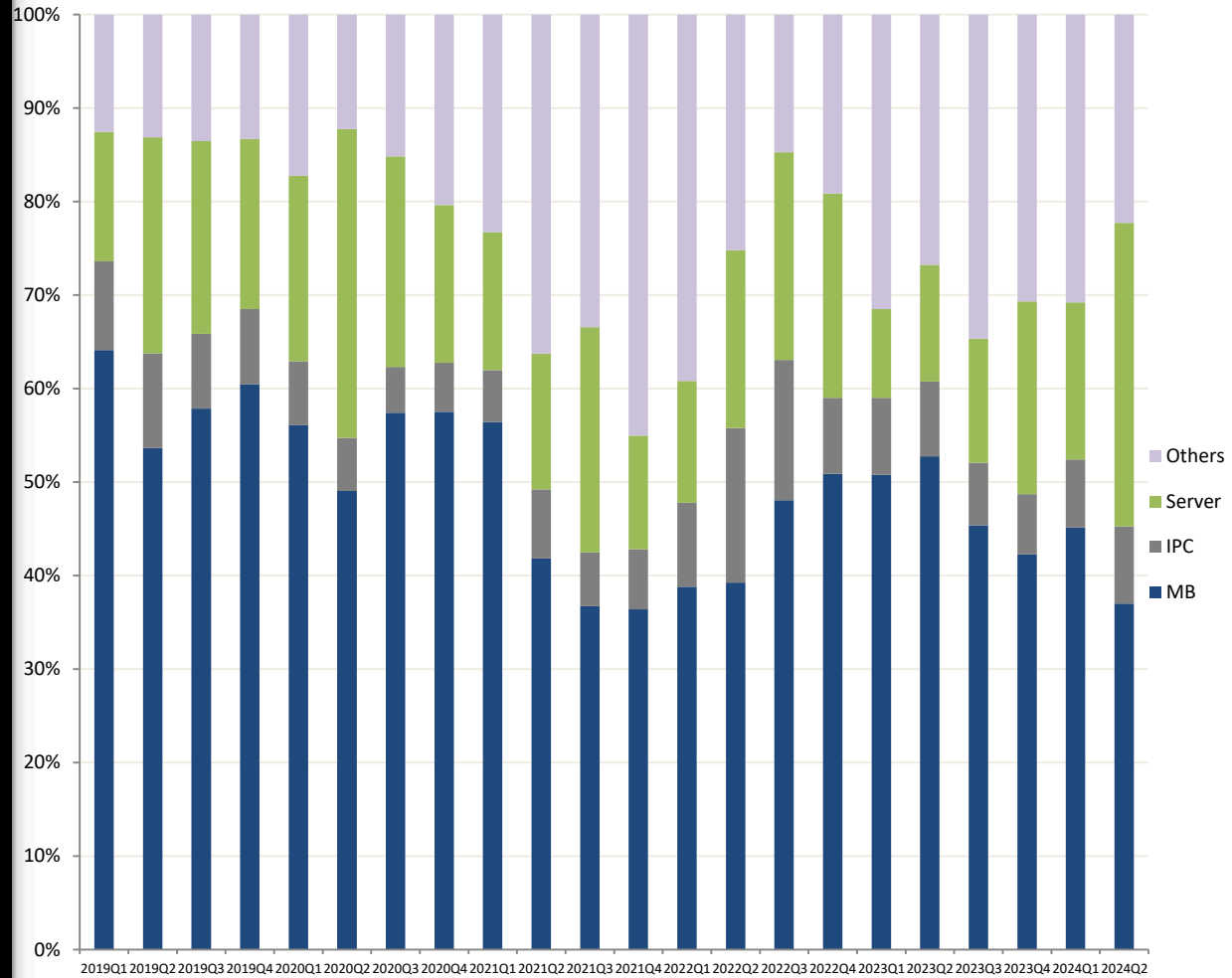


Consolidated Revenue Trend



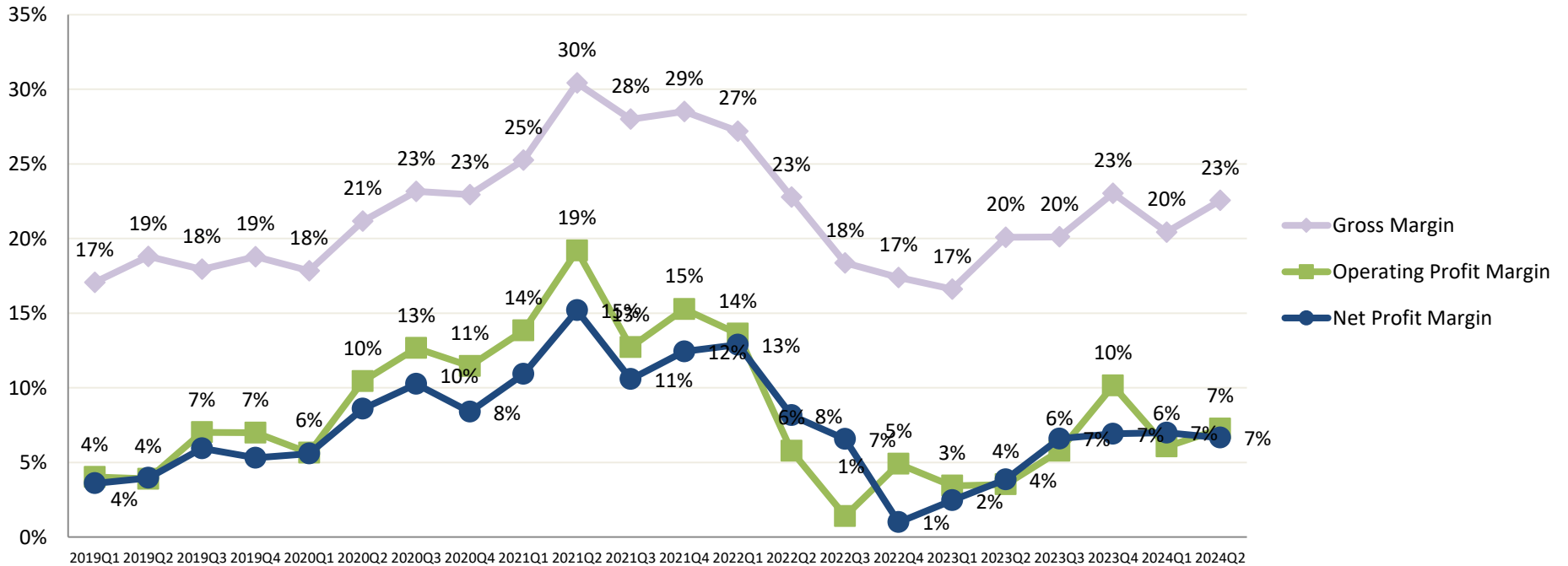


Revenue Breakdowns by Products





Margin Trend



The ASRock logo is positioned in the top-left corner of the image. It consists of the letters 'ASRock' in a bold, sans-serif font. The 'A' and 'S' are in a light green color, while 'R', 'o', 'c', and 'k' are in white. A small registered trademark symbol (®) is located to the upper right of the 'k'.

ASRock®

The text 'Q & A' is centered in the middle of the image. It is rendered in a large, white, serif font. The background is a dark, high-angle photograph of a city skyline at dusk or dawn, with the Empire State Building prominently featured in the center. The sky is a mix of dark blues and oranges, and the city lights are beginning to glow.

Q & A